

Candidate Name

Candidate Number

Centre Name

Centre Number

Paper 4: Globalisation and society / Mass communication within society

Specimen paper

(1 hour 30 minutes)

It is necessary to respond on the answer sheet provided alongside this question paper.
Additionally, you must have a dark blue or black pen.

INSTRUCTIONS:

- You must write your name, candidate number, centre name and centre number on the answer sheet in the designated space.
- This paper consists of two sections; answer **one** question in section A, answer **one** question in section B, Answer **one** further question from **either** section A **or** section B
- It is suggested that you spend no longer than 40 minutes on any one question.
- It is important to follow the instructions provided on the answer sheet.
- Do not use correction fluid.
- Avoid writing on any bar codes.

INFORMATION:

- The total mark for this paper is 60.
- The number of marks for each question or part question is shown in brackets []

Section A: Globalisation and society.

Answer at least one and no more than two questions from this section.

1. What do sociologists mean by glocalisation? [20 marks]
2. Evaluate how globalisation has impacted on law enforcement. [20 marks]
3. What has been the postmodernist view on the effects of globalisation? [20 marks]
4. Has the increase in migration accompanying globalisation had only positive and economic consequences? [20 marks]

Section B: Mass communication within society.

Answer at least one and no more than two questions from this section.

5. Compare and contrast the uses and gratification (UGT) model with one other model explaining media effects. [20 marks]
6. From a sociological perspective, how true is it that the media reflects the interests of all groups in society equally? [20 marks]
7. Why might it be suggested that the news is a social construct? [20 marks]
8. From a sociological perspective, why is it suggested that media representations of women need to change? [20 marks]