



Learning  
Resource Network

The background of the cover features a stack of books with a red tassel, a small globe, and a pen holder containing several colored pencils. A large, curved blue graphic element is overlaid on the bottom half of the image.

# RECOMMENDED READING LIST

**LRN INTERNATIONAL**  
**AS & A Levels**  
BUSINESS STUDIES (7042)

## Books

Ferrell, O.C., Hirt, G.A. and Ferrell, L. (no date) Business: A changing world 10th edition. McGraw-Hill Education: c2015.

Drucker, P. F. (1993). Innovation and Entrepreneurship. HarperCollins.

Nickels, W.G., McHugh, J.M. and McHugh, S.M. (2008) Understanding business. Boston: McGraw-Hill Irwin.

Shaw, W.H. (2016) Business ethics: A textbook with cases. Cengage Learning.

Foundations of Business (2018). Mason, OH: CENGAGE Learning Custom Publishing.

Gorman, G. (1992). Work Out Business Studies A-level. Macmillan.

LRN AS/A Level Business Studies, HF Publishing

Hughes, R. J., Kapoor, J. R., & Pride, W. M. (2018). Foundations of Business. Cengage Learning.

Human Resources Management: Concepts, Methodologies, Tools and Applications. (2012). IGI Global.

Imai, K., Mesler, M., & Deventer, D. R. V. (2013). Advanced Financial Risk Management: Tools and Techniques for Integrated Credit Risk and Interest Rate Risk Management. Wiley.

Kuratko, D. F. (2018). Entrepreneurship: Theory, Process, Practice. Cengage Learning.

Pamela, P. D. C., & J, F. C. (2010). The Basics of Finance: An Introduction to Financial Markets, Business Finance, and Portfolio Management. John Wiley & Sons.

Reid, D. A., Lichtenthal, J. D., & Plank, R. E. (2004). Fundamentals of Business Marketing Research (D. A. Reid, R. E. Plank, & R. E. Plank, Eds.). Best Business Books.

Sisney, L. (2013). Organizational Physics - The Science of Growing a Business. Lulu.com.

Skripak, S. J. (n.d.). Fundamentals of Business. Virginia Tech University Libraries.

Smith, M., Esposito, M., & O'Sullivan, P. (Eds.). (2012). Business Ethics: A Critical Approach: Integrating Ethics Across the Business World. Routledge.

Yayici, E. (2015). Business Analysis Methodology Book. Emrah Yayici.

Hiriyappa, B., 2009. Organizational behavior. New Age International.

Ainsworth, P. and Deines, D., 2019. Introduction to accounting: An integrated approach. John Wiley & Sons.

## **Journals / Articles**

Peterson, Mark F., and David C. Thomas. "Introduction: Organizational Behavior in Multinational Organizations." *Journal of Organizational Behavior*, vol. 28, no. 3, 2007, pp. 261–79.

Brief, A.P. and Weiss, H.M., 2002. Organizational behavior: Affect in the workplace. *Annual review of psychology*, 53(1), pp.279-307.

Drummond, G. and Ensor, J., 2006. *Introduction to marketing concepts*. Routledge.